



BROOKLEIGH

RIDING CLUB

SPONSORSHIP PROPOSAL

*EWA 2018 & 2019 CLUB OF THE YEAR*

# Sponsorship Opportunities

## ***Support the 2021 Brookleigh Hi Point Series and benefit from great advertising opportunities.***

Held over three, two- and 3-day competitions it is a solid ten days of dressage that attracts around competitors and 200 horses to compete. This is held from May through to July.

Brookleigh Dressage Club was established to take advantage of a beautiful venue to grow and enhance the community of Dressage in Western Australia. The founding ideology was to include all levels of competence in the sport and encourage members to be the best they can possibly be. This is to be done within a caring, supportive and most importantly, social environment.

Brookleigh Dressage Club was established, along with two sister clubs Brookleigh Adult Riders Club and Brookleigh Working Equitation Club, under the parent club, Brookleigh Riding Club in 2018

Brookleigh Riding Club had an overwhelming response to their membership when the clubs started in 2018. It is already the largest club in Western Australia with over 300 members. Brookleigh Dressage Club itself has 160 members from entry level riders to National champions.

## ***In return for your sponsorship, we offer all businesses:***

Promotion across our websites, via social media (Facebook / Instagram) and via email.

Trade stall opportunities at our events.

Ring banner placements.

Flyers / gifts to be provided for riders packs.

Networking and photo opportunities at presentations and throughout the event

PA Announcements throughout the events.

Networking and photo opportunities at presentations and throughout the event.

***Winner of Equestrian Australia WA Club of The Year 2018 and 2019. We achieved this through our policies of mentoring and inclusion and through running professional events.***



### **COMPETITORS**

*Number of competitors: 195  
Tests Ridden: 400*

### **WEBSITE**

*Diverse website users across  
3 Brookleigh websites.*

### **FACEBOOK**

*9000 + Likes over the  
Brookleigh Facebook pages*

### **MEMBERSHIP**

*300 Members over 3 Clubs*

### **MEMBERS EMAIL**

#### **DATABASE**

*300+ Subscribers*

We offer several different sponsorship packages.  
If you would like to be involved, please contact:

**Bec Sellick**

**0459 994 413**

**E: [lawndirector@lawndirector.com.au](mailto:lawndirector@lawndirector.com.au)**

# Sponsorship Packages

PLATINUM

## Club Naming Right for the year

**\$4,000**

- Exclusive Naming rights of all 6 Competitions in 2021
- Banner on Website
- 8 Champion Rugs with Logo and Business Name
- Logo on Cover page of Facebook
- Prime Signage in Brookleigh Indoor Arena
- Free Trade Stall
- Branding on all Social Media Platforms
- Unlimited Advertising to members through emails and social media
- Exclusivity over similar businesses sponsoring

GOLD

## Hi Point Series Sponsor for 3 Competitions **\$1,000.00 (\$200.00 Cash)**

- Business logo on promotional social media poster for series
- 4 x Direct advertising to members emails and social media
- 2 x Champion rugs with your business name
- Branding on all Social Media Platforms
- 1/2 Page Add in 3 Entrance Packs
- 2 x Class Naming Rights over Series
- Free Trade Stall

## Official Champion Sponsor

**\$500.00 (\$100.00 Cash)**

- 1 x Champion rug with your business name.
- 1 x Class Naming Rights over Series (3 Competitions)
- Branding on all Social Media Platforms
- Free Trade Stall
- 2 x Direct Advertising to Members emails / social media
- 1/2 Page Add in Series Final Entrance Pack

SILVER

BRONZE

## Official Class Sponsor **\$300.00 Cash and / or mix of prizes (min value \$300)**

- Class naming rights for 1 Competition
- Acknowledgement in entry pack of 1 Competition
- Class / business name on draw.
- Business logo on results.
- 1 x Direct Advertising to Members

**Any other \$ amount and/ or product**  
Contact us to develop a custom package to suit your needs.



# Sponsorship Booking Form



## Brookleigh Hi Point Series

Business / Name	<input type="text"/>		
Contact Name	<input type="text"/>		
Address	<input type="text"/>		
Suburb	State	Postcode	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Phone	Mobile		
<input type="text"/>	<input type="text"/>		
Email	<input type="text"/>		
Website	<input type="text"/>		
Facebook / Instagram	<input type="text"/>		
Business wording For use on social media & announcements	<input type="text"/>		

### Sponsorship Package (Tick)

Platinum sponsorship \$4,000

Silver sponsorship \$500

Gold sponsorship \$1000

Bronze sponsorship \$300

If supplying product please  
detail inc value:

### Tradestand Booking (Free for Platinum, Gold, Silver & Bronze Packages)

Own Setup (Power required)

Own Setup (No Power required)

**Please Note that there may be a Wedding the night before so call 9296 0018 to confirm set up time**

**Please send booking form (payment,  
promotional items, prizes & products) to:**

E: lawndoctor@lawndoctor.com.au

P: Bec Sellick 0459 994 413

A: Brookleigh Estate

1235 Great Northern HWY, Upper Swan

**Payment of sponsorship is due upon receiving invoice.**

**Sponsorship confirmation required by 9th April**

Yes I will provide products or promotional  
material for rider packs (200)

Yes I have emailed my logo

Yes I have emailed promotional Info